

## CLAIMS

What is claimed as being new and desired to be protected by LETTERS PATENT of the United States is as follows:

1. (Previously Canceled)
2. (Amended) A tape measure system comprising:

a tape of a single use, disposable material with limited extensibility, the tape having a short leading edge and a parallel short trailing edge and having long parallel side edges there between including a first side edge and a second side edge with a central extent there between, the tape having a front face and a rear face; and

indicia formed on the front face and consisting of a first set of indicia and a second set of indicia and a third set of indicia, each of the indicia being separate indicia, the first set of indicia forming continuing and repeating first indicia lines equally spaced at a first distance along the entire central extent of the tape, [the indicia also consisting of continuing repeating] a second set of continuing and repeating indicia lines being formed along the first side edge laterally spaced from the first set of indicia lines with the second set of indicia lines being equally spaced at a second distance different from the first distance, [the indicia also consisting of continuing repeating] a third set of continuing repeating indicia lines being formed along the second side edge laterally spaced from the first indicia lines with the third set of indicia lines being

equally spaced at a third distance different from the first distance and second distance the first indicia lines and the second indicia lines and the third indicia lines further consisting of at least one common indicia line extending across the entire front face from the [first] first side edge to the second side edge.

3. (Previously Canceled)
4. (Previously Canceled)
5. (Previously Canceled)
6. (Previously Canceled)
7. (Previously Canceled)
8. (Previously Canceled)
9. (Previously Canceled)
10. (Previously Canceled)
11. (Previously Canceled)